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BRYAN STEELE JOINS WYBRON AS NORTHEASTERN REGIONAL SALES MANAGER

Colorado Springs, CO – May 2, 2007 – Wybron, Inc., a leader of entertainment, houses of worship and architectural lighting technology, today announced the appointment of Bryan Steele as Northeastern Regional Sales Manager for the company. Mr. Steele replaces Miles Dudgeon who previously held the position and was promoted to Director of Marketing at Wybron.

Prior to joining Wybron, Mr. Steele was the Rosco Laboratories Account Executive in charge of covering the northeastern United States. He is currently an Artist in Residence at the University of New Haven. Mr. Steele has been active in production, both as a designer and a technician, in San Francisco and Los Angeles. In 2002, he relocated to New York City to work with regional theaters in New England and Off-Broadway.

“Bryan is a terrific salesperson, well-known and liked in our industry,” said Larry Turner, CEO of Wybron. “Many of our dealers have written me to congratulate us on hiring him and tell us how much they look forward to working with him as he transitions to Wybron. Additionally, Bryan’s background as a lighting designer really gives him a clear understanding of our clients needs.”

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Mr. Steele earned a BA from The University of California at Santa Cruz and an MFA in Theatre from Sarah Lawrence College.

About Wybron, Inc.

Wybron is advancing the art of lighting through collaboration with its customers across the entertainment, houses of worship and architectural markets. The company consistently develops state-of-the-art, award-winning solutions. Recognized as one of the world's leading innovators in the lighting field, the company's products are used in Broadway shows, including A Chorus Line, Beauty and the Beast, Chicago, Lion King, Spamalot and The Producers and in Las Vegas Blue Man Group, Cirque du Soleil KÁ and Spamalot. As well as the entertainment fields, houses of worship and commercial architects, Wybron also serves cruise ships, theme parks and casinos throughout the U.S. and across the globe.

For more information about Wybron products, please call the Wybron Sales Department at 1-800-624-0146 or visit the company's Web site at www.wybron.com.

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