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WYBRON PREVIEWS NET-IT GATEWAY AT PLASA 2007

Colorado Springs, CO – August 31, 2007 – Wybron, Inc., a leader of entertainment, houses of worship and architectural lighting technology, today announced that it is previewing the Net-IT Gateway, a new Gateway for DMX over Ethernet applications, at PLASA 2007. The Net-IT Gateway provides feedback to Wybron's InfoTrace Control and Management System, as well as Ethernet to DMX/RDM conversion. Initially the unit supports Artnet, while support for other popular DMX over Ethernet protocols is developed. The Net-IT Gateway allows the functionality of InfoTrace to be available to even more control protocols.

"The Net-IT Gateway is similar to our current Gateway with the difference being that the DMX is received via Ethernet, not universe specific 5 pin cables," said Miles Dudgeon, Marketing Director at Wybron. "The Net-IT Gateway is a platform Wybron is committed to and will continue to build into the future."

For those who currently utilize DMX over Ethernet, the unit will receive DMX and act as a node retransmitting DMX over standard 5 pin cable. The Net-IT Gateway also will receive RDM from any lighting fixture over the DMX cable and translate the RDM to Wybron's InfoTrace protocol, allowing for all the RDM messages and settings to be changed at a user's PC.

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“Going forward, Wybron’s Net-IT Gateway will be an option for other popular versions of DMX over Ethernet besides Artnet and will provide ACN support,” added Dudgeon.

Firmware for both protocols is upgradeable by the user. As Wybron adds new capabilities, users will be able to download firmware and upgrade their units in the field via Wybron’s InfoTrace software. The Net-IT Gateway will be previewed at PLASA 2007 at PRG Distribution’s PLASA booth #G69 in Earls Court 2 in London between Sunday, September 9 and Tuesday, September 11. It will be launched at LDI 2007 in Wybron’s booth #813.

About Wybron, Inc.

Wybron is advancing the art of lighting through collaboration with its customers across the entertainment, houses of worship and architectural markets. The company consistently develops state-of-the-art, award-winning solutions. Recognized as one of the world’s leading innovators in the lighting field, the company’s products are used in Broadway shows, including A Chorus Line, Beauty and the Beast, Chicago, Lion King, Spamalot and The Producers and in Las Vegas Blue Man Group, Cirque du Soleil KÁ and Spamalot. As well as the entertainment fields, houses of worship and commercial architects, Wybron also serves cruise ships, theme parks and casinos throughout the U.S. and across the globe.

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