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WYBRON LAUNCHES TWO NEW FIBER OPTIC ILLUMINATORS AT PLASA 2007 *Transition Fixed Color and Transition Twinkle Wheel*

Colorado Springs, CO – August 30, 2007 – Wybron, Inc., a leader of entertainment, houses of worship and architectural lighting technology, today announced the introduction of two new fiber optic illuminators – the Transition Fixed Color and Transition Twinkle Wheel. Wybron will be demonstrating these two new products in PRG Distribution’s PLASA booth #G69 in Earls Court 2 in London between Sunday, September 9 and Tuesday, September 11.

The Transition Fixed Color is an ultra bright fiber optic illuminator that provides white light and has the ability to be fitted with a specific color slot for an MR16 sized dichroic glass filter. The color filter produces continuous fixed color illumination. It does not offer color mixing.

The Transition Twinkle Wheel is an ultra bright fiber optic illuminator that utilizes CMY dichroic color mixing and a douser to provide complete control over the light output. The unit also has a standard twinkle wheel.

“We developed The Transition line of fiber optic illuminators to fulfill clients’ requests for exceptional cool color and special illumination effects when lighting perishable and highly valuable assets in the architectural, environmental, museum, food and animal habitat venues,” said Miles Dudgeon, Director of Marketing for Wybron. “Initial customer feedback is that they are overwhelmed with the bright light output of the Transition.”

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The advantage of using the Transition line of products is that the light source is separated from the light output, and fiber optic strands do not conduct UV radiation, which allows practically heatless illumination. All Transition products are virtually silent and utilize a 150 watt compact UHI light source, which is extremely energy efficient. All three units accept 17 through 34 mm common end fiber bundles, are RDM compliant and easy to maintain.

About Wybron, Inc.

Wybron is advancing the art of lighting through collaboration with its customers across the entertainment, houses of worship and architectural markets. The company consistently develops state-of-the-art, award-winning solutions. Recognized as one of the world's leading innovators in the lighting field, the company's products are used in Broadway shows, including A Chorus Line, Beauty and the Beast, Chicago, Lion King, Spamalot and The Producers and in Las Vegas Blue Man Group, Cirque du Soleil KÁ and Spamalot. As well as the entertainment fields, houses of worship and commercial architects, Wybron also serves cruise ships, theme parks and casinos throughout the U.S. and across the globe.

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