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## **WYBRON MANAGEMENT TEAM POSITIONED TO EXPAND CUSTOMER SUPPORT AND PRODUCT OFFERINGS**

Colorado Springs, CO – March 6, 2007 – Wybron, Inc., a leader of entertainment, houses of worship and architectural lighting technology, announced several management team additions and promotions to execute the company’s vision for helping its customers advance the art of their lighting through collaboration. Wybron’s management team is fulfilling this vision by actively expanding customer support solutions and the company’s high-quality product line based on client demand for additional offerings. The management team already has launched Wybron’s award winning InfoTrace Control and Management System that allows users to remotely manage, monitor and predict failures.

Bringing combined experience in the lighting design, high technology and entertainment fields, Wybron’s management team furthers the company’s position as a leading provider of lighting tools and solutions. Led by Chief Executive Officer Larry Turner, the team also includes:

- Miles Dudgeon, Director of Marketing
- Ken Fasen, Director of Technical Support
- Brian Grover, Vice President of Manufacturing
- Chae Knotts, Comptroller
- Lee Schlais, Vice President of Engineering

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“We’ve put in place the right team to achieve Wybron’s mission of helping our customers realize their artistic vision,” said Turner. “Wybron is known for providing high-quality lighting products. With Miles, Ken, Brian, Chae and Lee, we now have the best management team in place to execute the company’s long-term vision.”

Miles Dudgeon started at Wybron in May 2006 as a Regional Sales Manager, responsible for sales efforts to Broadway productions and customers across the northeastern United States. In January 2007, Mr. Dudgeon was promoted to Director of Marketing, heading product management and marketing. He has experienced almost every position on a lighting crew from small theatre shows to large stadium concerts. In addition to his production experience, Mr. Dudgeon has held positions at various advertising and multimedia companies in New York City and has extensive marketing and sales experience. Prior to joining Wybron, he was a Product Manager at Rosco Laboratories, where he oversaw the development of several successful new products.

Ken Fasen is the co-inventor of seven patented products and has been employed by Wybron since 1992. Wybron created the position of Director of Technical Support and promoted Mr. Fasen to this position to increase the company’s technical support infrastructure and expand the development of new tools to better help dealers and customers troubleshoot and install all Wybron products. Prior to his move into this newly created position, Mr. Fasen was responsible for product development at Wybron. He has extensive knowledge of all of the company’s products and services. Prior to Wybron, Mr. Fasen was with HM Electronics and Motorola. He is published in trade journals and has presented a paper on “Multiple Wireless Microphone Frequency Compatibility & Selection” at the National Association of Broadcasters Engineering Conference.

“Ken will do a great job of creating and securing the best tools, training and on-site support to help our customers implement their art,” said Turner. “Our dealers and customers have traditionally given us high marks for our sales and product support, but we feel there is always room to improve. Going forward, Wybron end-users will always receive top level support when renting and buying current or new products.”

Mr. Fasen is also charged with the development of formalized technical training and will establish regular training sessions. Schedules for these training sessions will be published on the Wybron Web site at [www.wybron.com](http://www.wybron.com). Mr. Fasen will also be the primary contact inside and outside of the company, assisting Wybron dealers and customers with their technical questions and issues.

Brian Grover joined Wybron in 1998. In his position as Vice President of Manufacturing, Mr. Grover holds full responsibility for the company's manufacturing process. Prior to joining Wybron, Mr. Grover was the production manager of CBW Automation, a company that builds custom robotic injection molding retrieval equipment. Prior to CBW, he worked for 5 years for Express Airlines, a regional airline based in the Midwest.

Chae Knotts joined Wybron in 1990. As the company's comptroller, she is charged with managing the day-to-day accounting functions, monthly and year-end financial records and the company's cash flow. She is also in charge of Human Resources. Prior to Wybron, Ms. Knotts was the Bookkeeper for Best IC Laboratories.

Lee Schlais has extensive management experience in software development and IT operations. Prior to joining Wybron as the Vice President of Engineering in 2006, Mr. Schlais was the Senior Engineering Manager at Sun Microsystems in Colorado for more than eight years. While at Sun Microsystems, he was charged with developing software systems in support of the company's connected customer program and organized the infrastructure of the company's engineering group.

"With our new management team and their focused roles, Wybron is definitely poised to increase the pace of its offerings, extending the company's value and impact in the lighting industry," said Turner.

#### **About Wybron, Inc.**

Wybron is advancing the art of lighting through collaboration with its customers across the entertainment, houses of worship and architectural markets. The company consistently develops state-of-the-art, award-winning solutions. Recognized as one of the world's leading innovators in the lighting field, the company's products are used in Broadway shows, including A Chorus Line, Beauty and the Beast, Chicago, Lion King,

Spamalot and The Producers and in Las Vegas Blue Man Group, Cirque du Soleil KÁ and Spamalot. As well as the entertainment fields, houses of worship and commercial architects, Wybron also serves cruise ships, theme parks and casinos throughout the U.S. and across the globe.

For more information about InfoTrace and other Wybron products, please call the Wybron Sales Department at 1-800-624-0146 or visit the company's Web site at [www.wybron.com](http://www.wybron.com).

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