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WYBRON ACCELERATES NEW PRODUCT DELIVERY

Colorado Springs, CO – March 15, 2007 – Wybron, Inc., a leader of entertainment, houses of worship and architectural lighting technology, today announced that it is picking up the pace of new product development and delivery. The company is committed to introducing one product a month up to the start of the professional lighting trade show season.

“Our customers have asked us to provide them with a more diverse product line,” said Miles Dudgeon, Director of Marketing at Wybron. “This is just the beginning of our response to their demands,” said Dudgeon.

Wybron is known throughout the professional lighting industry for its engineering capabilities and its high-quality products. In keeping with the company’s ability to deliver superior technology, Wybron intends to quickly developing more efficient, easy-to-use and control products backed by responsive customer support.

“By giving our customers what they want and need, we can take advantage of market demand and increase the strategic value of our relationships,” said Larry Turner, CEO of Wybron. “We are seeing rapid adoption of Wybron’s products in certain markets and expect this pace to increase.”

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In addition to developing products for Wybron's sales channel, the company is working with other manufacturers in the industry to provide engineering and product innovation support.

About Wybron, Inc.

Wybron is advancing the art of lighting through collaboration with its customers across the entertainment, houses of worship and architectural markets. The company consistently develops state-of-the-art, award-winning solutions. Recognized as one of the world's leading innovators in the lighting field, the company's products are used in Broadway shows, including A Chorus Line, Beauty and the Beast, Chicago, Lion King, Spamalot and The Producers and in Las Vegas Blue Man Group, Cirque du Soleil KÁ and Spamalot. As well as the entertainment fields, houses of worship and commercial architects, Wybron also serves cruise ships, theme parks and casinos throughout the U.S. and across the globe.

For more information about Wybron products, please call the Wybron Sales Department at 1-800-624-0146 or visit the company's Web site at www.wybron.com.

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