



CONTACT: Miles Dudgeon
Wybron, Inc.
719-548-9774
miles@wybron.com

Kathy Mattson
Mattson Communications, Inc.
312-988-9352
kathy@mattsonpr.com

WYBRON EXPANDS CUSTOMER SUPPORT SOLUTIONS

Colorado Springs, CO – March 12, 2007 – Wybron, Inc., a leader of entertainment, houses of worship and architectural lighting technology, announced today that it is increasing the company's technical support infrastructure to better serve and assist customers and dealers with lighting installations. Ken Fasen, Director of Technical Support, was recently charged with leading this initiative. Prior to his move into this newly created position, Mr. Fasen was responsible for product development at Wybron. He has extensive knowledge of all of the company's products and services.

"Ken will do a great job of creating and securing the best tools, training and on-site support to help our customers implement their art," said Larry Turner, CEO of Wybron. "Our dealers and customers have traditionally given us high marks for our sales and product support, but we feel there is always room to improve."

In his new role, Mr. Fasen will be responsible for the development of new customer support tools that will better help dealers and customers troubleshoot and install all Wybron products. He is also charged with the development of formalized technical training and will establish regular training sessions. Schedules for these training sessions will be published on the Wybron Web site at www.wybron.com. Mr. Fasen will also be the primary contact inside and outside of the company, assisting Wybron dealers and customers with their technical questions and issues.

- more -

“Establishing the Director of Technical Support position and putting Ken in charge of this initiative is directly tied to the company’s vision of expanding our product offerings and actively releasing new products and solutions to the industry,” said Turner. “Going forward, Wybron end-users will always receive top level support when renting and buying current or new products.”

Mr. Fasen is the co-inventor of seven patented products and has been employed by Wybron since 1992. Prior to Wybron, Mr. Fasen was with HM Electronics and Motorola. He is published in trade journals and has presented a paper on “Multiple Wireless Microphone Frequency Compatibility & Selection” at the National Association of Broadcasters Engineering Conference.

About Wybron, Inc.

Wybron is advancing the art of lighting through collaboration with its customers across the entertainment, houses of worship and architectural markets. The company consistently develops state-of-the-art, award-winning solutions. Recognized as one of the world’s leading innovators in the lighting field, the company’s products are used in Broadway shows, including A Chorus Line, Beauty and the Beast, Chicago, Lion King, Spamalot and The Producers and in Las Vegas Blue Man Group, Cirque du Soleil KÁ and Spamalot. As well as the entertainment fields, houses of worship and commercial architects, Wybron also serves cruise ships, theme parks and casinos throughout the U.S. and across the globe.

###