



*Advancing The Art Of Lighting*

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### WYBRON OPENS ONLINE STORE

Wybron customers can shop for color changers, luminaires, gelstrings, and more anytime day or night with the lighting manufacturer's new online store.

Launched Thursday, March 19, the online store at [www.wybron.com](http://www.wybron.com) sells Wybron's Coloram IT, CXI IT, and Forerunner color changers; Nexera LX CMY dichroic color-mixing luminaires; gelstrings; and accessories such as power supplies, mounting brackets, and cable.

The full line of Wybron products, including such items as the Eclipse mechanical dowser and the Transition fiber optic illuminator, will only be available through the company's distributors or the company's internal sales team.

"We expect that most people will continue to buy Wybron products through dealers," said CEO Keny Whitright. "The store just gives customers and end users another way to research some of our best-selling products from their computers."

Products online will be sold at full retail price and must be paid for with a credit card.

Any Wybron product listed in the online store, as well Wybron's complete line of products, will be available through the company's worldwide dealer network. To find a dealer near you, visit [www.wybron.com/dealers](http://www.wybron.com/dealers).

For more information, call (719) 548-9774, e-mail [info@wybron.com](mailto:info@wybron.com), or visit [www.wybron.com](http://www.wybron.com).

### ABOUT WYBRON

Wybron designs and manufactures innovative, practical, and high-quality lighting equipment for some of the biggest entertainment productions in the world. Wybron remains committed to standardized two-way communication protocols that help users more easily manage their lighting rigs – sending valuable feedback from your lighting equipment to your laptop.

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